



## **PRESS RELEASE**

For immediate release: Friday, 10 April 2026

### **500 days to go until the 2027 World Rowing Championships: Schindler secured as Main Partner**

**The countdown is on: in exactly 500 days, the eyes of the international sporting world will turn to Lucerne. From 23 to 29 August 2027, the Rotsee will once again become a stage for world-class rowing. Right on time for this milestone, the Organising Committee is sending a strong signal: Schindler is joining the 2027 World Rowing Championships as a Main Partner.**

#### **Strong partnership with tradition**

Schindler is no stranger to rowing in Lucerne. The company has been supporting the annual LUCERNE REGATTA at the Rotsee for many years. Extending this commitment to the World Championships is therefore a natural next step – and a reflection of a long-term partnership.

#### **Locally rooted, internationally oriented**

The connection is obvious. Schindler's headquarters are located in the immediate vicinity of the Rotsee, one of the most important rowing courses in the world. Here, a globally active company meets a venue with worldwide appeal. Accordingly, the partnership combines strong local roots with an international perspective.

There are also clear parallels in terms of content. Rowing is a team sport – shaped by rhythm, coordination and precision. These are also qualities that play a central role in Schindler's industry, as Franz-Xaver Simmen, CEO of Schindler Switzerland, emphasizes: "Our elevators and escalators transport millions of people across Switzerland every day. For our customers' systems to function smoothly, a well-coordinated team is essential – from installers of new systems to safety and acceptance inspectors, through to service technicians and repair specialists who resolve faults. This interplay must work in perfect harmony together with the central services – much like in an eight, every individual must deliver an excellent performance. As a long-standing partner of the Lucerne Regatta, we are very much looking forward to the sporting celebration in 2027."

Mario Gyr, Olympic champion and President of the 2027 World Rowing Championships, says: "Just 500 days to go until the 2027 World Championships – we are on track and the anticipation is growing every day. Having such a strong and trusted partner as Schindler by our side is an important signal. Our collaboration is built on trust, shared values and a deep connection to the Lucerne region."

#### **500 days to go until the sporting celebration in summer 2027**

The 2027 World Rowing Championships will bring athletes from all over the world to Lucerne and once again place the region at the heart of international sport. "Especially in the pre-Olympic year, the World



Championships are hugely important in rowing. Valuable qualification places for the Olympic and Paralympic Games in Los Angeles 2028 are at stake," explains Timon Wernas, CEO of the 2027 World Rowing Championships.

In addition to the races at the Rotsee, medal ceremonies and an accompanying programme will take place in Lucerne's city centre, making rowing accessible to a broad public. "It is extremely important to us to create a sporting celebration for everyone. The Championship Village will make an important contribution to this," adds Wernas.

#### **A foretaste at the Rotsee at the end of June**

A first foretaste of what awaits Lucerne will be provided by the annual LUCERNE REGATTA, which will take place from 26 to 28 June 2026. Schindler will also appear there as a partner. This traditional World Cup regatta is one of the most important international benchmarks in rowing and brings the world elite to the Rotsee.

Further information on the 2027 World Rowing Championships can be found at [lucerne2027.com](https://lucerne2027.com).

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#### **Captions:**

Image 1: Women's double sculls with Fabienne Schweizer (stroke) and Salome Ulrich (bow) on the Rotsee. (Photo: Jérôme Laurent)

Image 2: View from the Rotsee towards the Schindler Tower – always visible in the background for the athletes during the races. (Photo: Jean-Michel Billy)

Image 3: The Schindler Tower overlooking the Rotsee, venue of the 2027 World Rowing Championships. (Photo: Jean-Michel Billy)

#### **Infobox: LUCERNE REGATTA 2026**

**Date:** 26 - 28 June 2026

**Location:** Rotsee, Luzern

**Event:** World Rowing Cup – world-class rowing on one of the most renowned courses in the world

The LUCERNE REGATTA is one of the most traditional rowing events in the world and brings the international elite to Lucerne every year. With more than 120 years of history, top athletes from around the globe and a unique atmosphere, the event is one of the key dates in the international rowing calendar. Just one year before the World Rowing Championships at the Rotsee, it offers an important opportunity to become familiar with the Rotsee once again and to test form.

**Your Visit:** Tickets for grandstand seating and hospitality packages are available via the official ticket shop. At the same time, a large part of the Rotsee shoreline is freely accessible and offers excellent views of the races.

All information is available at: [www.lucerneregatta.com](https://www.lucerneregatta.com)