



Sustainability concept of the LUCERNE REGATTA

Introduction

The LUCERNE REGATTA, as a top international sporting event in the heart of the city of Lucerne, with participants from all over the world, is of great importance for the city and the region. It helps to promote physical activity, brings people from different cultures and backgrounds together in a peaceful atmosphere, makes an important contribution to Lucerne as a tourist destination and promotes the region as a whole. However, sporting events of this size also lead to additional emissions and have an impact on people and nature.

The sustainability concept of the LUCERNE REGATTA aims to prevent, reduce or offset the negative impacts / and or improve and enhance the positive impacts on three levels: ecology, economy, and society.

This concept also describes how the measures will be implemented, what pre-conditions need to be met regarding organisation structure and work processes, and how this will promote active and constructive development of the concept for the future.

Catalogue of measures

The core of the concept is a catalogue of measures that is regularly (at least annually) revised and supplemented (see appendix). The three areas mentioned above (environment, economy, and society) are taken into account and the following objectives are pursued:

Ecology

- Reduction of waste and avoidance of littering
- Promoting recycling
- Promotion of public transport
- Optimization of infrastructure and energy supply
- Protection of nature and landscape
- Food
- Reduction of emissions (noise, light, greenhouse gases)
- Compensatory measures

Economy

- Economic Aspects of the LUCERNE REGATTA
- Promoting local and regional economies

Society

- Social Responsibility and Integration
- Promoting diversity and inclusion
- Working with local communities
- Health and safety of participants and spectators

Implementation plan and timeline

For the successful implementation of the sustainability concept, targeted processes and measures are necessary that provide all relevant members of the organisation with access to the information, provide the opportunity for regular feedback, and communicate openly, regularly and transparently about the topic.

To this end, the following measures are implemented within the organisational structure and workflows:

- Sustainability will be represented as a new area of responsibility in the organizational chart and a suitable person will be assigned to be responsible for the implementation of the sustainability concept.
- There are regular meetings on the topic of sustainability within the entire organizing committee (at least annually).
- New/adapted measures will be communicated to all relevant persons (OC, volunteers, participants, spectators, service providers, partners).
- Feedback on the sustainability measures is actively sought from the people directly involved. All people otherwise involved have the opportunity to provide feedback and suggestions for improvement via easily accessible online tools.

Communication strategy

Transparent and honest communication is an essential part of the sustainability concept. This is the only way to sensitize all parties involved to the content and thus contribute to its successful implementation.

LUCERNE REGATTA provides information about the sustainability strategy via all communication channels and makes this concept and all relevant measures available to the public. In the run-up to the event, participants, teams, service providers and partners will be actively informed about measures. Where useful and necessary, this information is also documented and recorded in binding documents (e.g. contracts).

During the event, the information will be made available to the general public and its compliance will be further strengthened by means of additional awareness-raising measures (signage, instruction of service providers and volunteers).

Monitoring and evaluation

Based on the catalogue of measures and the feedback collected, the following analysis is carried out annually:

Data collection and summary of key findings	The qualitative feedback from the various surveys is summarized and serves as a data basis for further analysis
Lessons Learned	The data collected is used to adapt existing measures or develop new measures and, if necessary, adapt the sustainability concept
Communication and implementation	The results are communicated accordingly, and their implementation is monitored in a targeted manner in the following year

Contact

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Appendixes

- Catalogue of measures
- Links:

[Official website of the Lucerne Regatta - Sustainability information](#)

[Saubere-Veranstaltung.ch \[platform for sustainable sports and cultural events\]](#)