



## MEDIA RELEASE

### **New date for LUCERNE REGATTA 2021 has been announced**

**With the official rescheduling of the Olympic Games in Tokyo, the LUCERNE REGATTA is excited to confirm its presence in the 2021 FISA regatta calendar for what's sure to be a fantastic weekend of racing on Rotsee from the 21- 23 May 2021 with the Olympic Qualification Regatta one week prior.**

*"I can't wait to sit at the starting line again after this extended time away from both racing and the Rotsee. The event is sure to be action packed and full of surprises, especially since many of the teams will not know what to expect from each other after being away from the circuit for so long. One thing we can always look forward to however, are the great conditions and the magic of racing at the Lucerne Regatta." - Roman Rösli, silver medal winner ERCH 2019 in Lucerne*

From a logistical standpoint, the Organizing Committee (OC) of the LUCERNE REGATTA is confident in its ability to cope with the budgetary consequences of this year and after much effort and many negotiations, does not expect weakening of its financial position. Unfortunately however, the city of Lucerne is losing more than 10,000 overnight stays and the associated value added.

While we expect an exciting return to the Lake of the Gods, the LUCERNE REGATTA in May 2021 will be challenging for all those involved in its execution particularly as it pertains to safety, sponsorships and social measures:

- Guaranteeing a safe environment for athletes, guests and officials will have an impact on the entire infrastructure of the event along with bringing in additional associated costs depending on the extent of the measures.
- It is expected that the COVID-19 pandemic will continue to impact the economy and therefore the LUCERNE REGATTA sponsorship base for some time to come. We sincerely appreciate those sponsors who are able to maintain their partnerships with this historical event.
- The energy of the spectators and the overall charisma of the regatta is a great point of pride for the event. Therefore, adapting to overcome the social consequences of the restrictions and safety measures which will be implemented requires innovation and additional finances.

We the OC, inspired by the fortitude of the athletes striving towards the finish line in less than a year's time, accept these challenges ahead of us. We will continue to stay ahead of the latest developments and are looking forward to the best possible outcome for May 2021. We would like to express a heartfelt thank you to all of those who continue to support the LUCERNE REGATTA during this challenging time. Please stay tuned for further communications regarding important updates.